

The Influence of Principles Course Format on the Decision to Pursue Economics
By

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Increasing diversity, equity and inclusion in the economics major has been a goal of many large public universities. The principles classroom provides the introduction to the discipline for many undergraduate students. It is with this course that our first and second year students either decide that economics is relevant and valuable for them or turn off any future interest in the field. This paper provides an opportunity to compare across course delivery methods. The authors have carefully created a lecture based face-to-face version, a fully online version and an interactive hybrid version of a principles of microeconomics course at a large public university. They compare the probability of a student taking additional economics courses after their principles experience across course delivery methods and across various groups.