

**Using Backward Design to create a more Diverse, Equitable and Inclusive
Principles Course
By**

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The economics profession has been working to become more open, inclusive and welcoming. The introductory principles of economics courses provide a unique opportunity to teach the students of the wider university the value of the field of economics. It is in this setting that instructors interacting with students show them a welcoming and diverse profession or confirm that economics provides a toolbox useful only to some. Using careful backwards course design and attention to creating a diverse, equitable and inclusive environment, the following paper presents a principles of microeconomics course with the potential to illustrate to undergraduate students, the value of a degree in economics for all students.

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